

BRUSSELS TALKS

Powered by NCBR - Business & Science Poland

Thursday, September 28th, 10h00-11h00

Hybrid event – at the NCBR Office in Brussels

Rue Belliard 40, 5th floor

Citizens' engagement in research & innovation

We cordially invite you to attend our monthly meeting with a distinguished guest:

Bruno MAQUART

**The President of The European Network of Science Centres and Museums (ECSITE)
and Chairman & CEO of Universcience**

Hosted by Ewa Kocińska-Lange

NCBR Office in Brussels/Business & Science Poland

Citizens' engagement is a key element not only for the EU Missions but also for the whole Horizon Europe Programme. During the September edition of Brussels Talks, we will debate the quality and inclusivity in this two-way interaction of the decision-making process between citizens and other stakeholders.

1. What are the benefits of citizens' engagement?
2. How to draw the attention of the EU citizens and engage them in participation in science research and innovation, and in the policy-making processes?
3. Overloading citizens with surveys and consultations can lead to disengagement. What actions should we consider to avoid citizen fatigue?
4. How to measure the impact of citizens' engagement accurately to secure the best quality?
5. What are the best examples of the activities of the citizens' engagement based on the ECSITE experience?

REGISTER

If you would like to learn this and more, join us and take part in our Q&A session!